

## **For Immediate Release**

### **Contact:**

Bernard Rousseau  
Director of Marketing  
403.282.7335

## **New “1124 - Precision Temperature Sensor” is 4 times more accurate than the “1114 – Temperature Sensor”.**

### **The 1114 - Temperature sensor is now \$7.00 CAD**

CALGARY, Alberta – January 7, 2008 – Phidgets Inc. announced that the new Precision Temperature Sensor delivers 4 times more accurate results than the Temperature Sensor; the temperature range has also been increased and the new Sensor measures ambient temperature from -50°C to +150°C.

“A lot of our users have been asking for a temperature sensor with lower noise and increased accuracy, and with this new product we now offer 2 temperature sensors allowing the user to choose the one that meets their requirements.” says Chester Fitchett, CEO of Phidgets.

“We have decided to reduce the selling price of the 1114 – Temperature Sensor from \$11.00 to \$7.00 CAD – a 35% reduction, for all our customers who do not need the added accuracy .” added Bernard Rousseau, Director of Marketing.

### **Product Specifications**

- Temperature Range: -50°C to +150°C
- Typical Error @ 25°C:  $\pm 0.5^{\circ}\text{C}$
- Typical Error 0°C to 100°C:  $\pm 0.75^{\circ}\text{C}$
- Maximum Error 0°C to 100°C:  $\pm 2^{\circ}\text{C}$

### **Software Environment**

“Unlike a lot of our competitor’s products that require their users to write some firmware code in order to use their sensor, we are completely “Plug and Play” says Bernard Rousseau, Director of Marketing. “With Phidgets, you plug it in and start using it and when it comes to programming, the user, not us, decides which operating system and which computer language he wants to use”, added Rousseau.

Users can program Phidgets using a simple yet powerful and well documented Application Programming Interface (API) that is supported under Windows (2000, XP, Vista), Windows

CE, Mac OS X, and Linux. Users can write programs in Visual Basic, VB.NET, C#, C/C++, Flash/Flex, Java, Labview, Matlab, ActionScript 3.0, and Cocoa.

Phidgets also provides programming examples for all its products to help programmers write their own programs. The API Libraries as well as the examples and the documentation are available at no charge on [www.Phidgets.com](http://www.Phidgets.com).

### **Pricing and Availability**

The Precision Temperature Sensor is available now. The suggested resale price is \$15 Canadian.

### **About Phidgets**

Phidgets, Inc. is a technology leader in the design and manufacture of low-cost control and sensing modules connected to personal computers through the USB port. Phidgets products are ideally suited for fast prototyping. The privately held company is based in Calgary, Alberta, Canada.

### **Contact Information**

Bernard Rousseau  
Director of Marketing

Address: Phidgets Inc.  
2715A 16A Street S.W.  
Calgary, Alberta, Canada  
T2M 3R7

Web Site: [www.Phidgets.com](http://www.Phidgets.com)  
Phone: 1-403-282-7335  
Fax: 1-403-282-7332  
E-mail: [bernard@phidgets.com](mailto:bernard@phidgets.com)